



**HERZOG**  
HERZOG FOX & NEEMAN

# AI AND LAW: ONE ON ONE

## Training Sessions and Guidelines Tailored to Your Needs

We're helping innovators, visionaries, and leaders navigate the evolving world of AI today in anticipation of tomorrow. In addition to the various AI-related matters that we have already advised on, we're working with clients across industries to address the latest challenges and changes and refine their use of Gen-AI tools.

### WHAT WE OFFER

#### **Preliminary Meeting**

- Identifying your Needs vis-à-vis the Legal Risks

#### **Herzog's "AI and Law" Workshop and Q&A Session**

- Navigating Compliance and Non-Infringing Practices
- ChatGPT: Meet the Risks of Privacy, Confidentiality and IP
- GitHub Copilot: OS Compliance using Tools and Filters
- Midjourney and Other Image Generators: Training for Studios
- Safe Marketing: Steps to Avoid Plagiarism and Advertising Laws Infringement

#### **Customized Guidelines**

- Hands on Advice on UI and Implementation
- Building Refined and User-Friendly Guidelines Based on the Feedback from the Sessions
- Preparing Notices and Disclaimers Based on Updated Needs



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# Herzog's AI Practice

Artificial Intelligence ("AI") technologies are reshaping familiar industries and bringing them to new exciting frontiers by generating novel content, from artwork to code writing. Alongside the emerging bespoke regulatory frameworks, AI systems are also subject to various **existing general and sector specific legal and regulatory regimes**, as well as self-regulatory guidelines which lie at the intersection of law and technology, necessitating careful consideration and constant updating.

Herzog's unique AI law practice combines the knowledge of our experienced teams of Technology Regulation and Intellectual Property to provide you with the most **multidisciplinary and comprehensive legal solutions tailored to your specific needs**. So far, we've considered a growing list of hypotheticals, raised essential questions, and shared forecasts. In addition to the various AI-related matters that we have already advised on, we're working with clients across industries, from multinational corporations to small startups, to address the latest challenges and changes.

**Herzog's Technology Regulation team** is led by domain experts who possess a unique set of vital, interdisciplinary and global regulatory advisory skills, and are uniquely positioned to advise a range of clients, including leading multinational technology companies as well as start-ups and disruptive technologies vendors, on applicable regulatory and compliance considerations in numerous technological areas.

**Herzog's IP team** brings unparalleled expertise in advising companies on the strategic, practical, and safe utilization of AI, empowering you to unlock new dimensions of innovation while safeguarding your intellectual property assets. We are striving to be more than just legal experts; we're pioneers at the forefront of AI-driven creativity.

Get in touch with us today to embark on your AI-powered journey to success. The future of innovation and creation awaits – and we're here to guide you through every twist and turn.

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